



**SCHOOL TRANSPORTATION SUPERVISORS  
OF NEW JERSEY**

P.O. BOX 66, RARITAN, NJ 08869  
PHONE (908) 252-1991 FAX (908) 575-7373  
info@njsts.org

Dear STS Vendor:

We would like to offer you the opportunity to participate in our annual advertising campaign. This campaign broadens your exposure within our organization and beyond. Please review the attached information and, if you would like to participate, please return the attached form to us along with the annual fee and your logo in a jpg format by August 31<sup>st</sup>.

As always, we thank you for your support.

Kathie MacDonald  
President  
STS of NJ

**STS is Proudly Supported By:**  
H.A. DeHart & Son, Inc.  
Wolfington Body Company, Inc.  
Hoover Bus Centers  
Truck King International  
Orbit Software, Inc.  
Johnson & Towers, Inc.  
Bus Parts Warehouse  
Kaldor Emergency Lights, LLC



## **STS of NJ Advertising Opportunities**

**Pricing for one year beginning September 1<sup>st</sup> and ending on August 31<sup>st</sup> .**

### **Platinum Sponsors - \$4,000**

- Platinum recognition all year
- Hyperlink on website with your company logo on our new sponsor section (including contact information)
- Recognition in each email blast
- Recognition on meeting flyers
- Permitted to bring brochures, giveaways or other information to all STS meetings to hand out or leave on registration table
- Four free conference attendance passes, two general meeting passes, ad table at conference and bus competition, and 1 hotel room at conference

### **Diamond Sponsors - \$2,000**

- Diamond recognition all year
- Hyperlink on website with your company logo on our new sponsor section (including contact information)
- Recognition in each email blast
- Recognition on meeting flyers
- Permitted to bring brochures, giveaways or other information to all STS meetings to hand out or leave on registration table
- Two Free conference attendance passes, two general meeting passes, and ad table at bus competition

### **Gold Sponsors - \$1,500**

- Gold recognition all year
- Hyperlink on website with your company logo on our new sponsor section (including contact information)
- Recognition in each email blast
- Recognition on meeting flyers
- Permitted to bring brochures, giveaways or other information to all STS meetings to hand out or leave on registration table
- Two free conference passes, two free general meeting attendance passes for December and June meetings

**Silver Sponsors - \$1,000**

- Silver recognition all year
- Hyperlink on website with your company logo on our new sponsor section (including contact information)
- Recognition in each email blast
- Recognition on meeting flyers
- Permitted to bring brochures, giveaways or other information to all STS meetings to hand out or leave on registration table
- Two free general meeting attendance passes for December and June meetings

**Bronze Sponsors - \$500**

- Bronze recognition all year
- Hyperlink on website with your company logo on our new sponsor section (including contact information)
- Recognition in each email blast
- Recognition on meeting flyers
- One free general meeting attendance pass for December and June meetings



I agree to participate as an Annual Sponsor: (Please place an X next to the level)

\_\_\_\_ Platinum Sponsor \$4,000    \_\_\_\_ Diamond Sponsor \$2,000  
\_\_\_\_ Gold Sponsor \$1,500        \_\_\_\_ Silver Sponsor \$1,000  
\_\_\_\_ Bronze Sponsor \$500

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Company Name

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Company Website

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Contact Name

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Email Address

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Phone Number

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Signature

**ACT NOW! Email or Fax us this form to reserve your  
sponsorship. Email your logo to [info@njsts.org](mailto:info@njsts.org).**

**Email: [info@njsts.org](mailto:info@njsts.org)**

**Fax: (908) 575-7373**

**Send payment to:**

STS of NJ

PO Box 66

Raritan, NJ 08869

Phone: (908) 252-1991