



# School Transportation Supervisors of NJ

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## 2018 Vendor & Equipment Show Information - 50<sup>th</sup> Anniversary

The annual STS of NJ two-day Conference and Equipment Show, held at the Golden Nugget in Atlantic City, is one of the only events in NJ where a large number of Transportation Supervisors gather for education and the opportunity to interact with the vendors and suppliers of the pupil transportation industry. It is a time of networking, putting faces to names and getting to speak with transportation personnel one on one.

Some highlights for this year:

- Date/Location/Times: Thursday, March 22, 2018 from 11:00 am – 7:00 pm in Grand Ballroom B/C
  - Registration, booth assignments and setup: 8:00 am – 11:00 am
  - Lunch: 12:00 pm – 1:30 pm
  - Reception: 4:00 pm – 7:00 pm
  - Dismantle: 7:00 pm – 8:00 pm
- Hotel: Contact Golden Nugget directly and use code **ASTSP**. The special rate applies to Wednesday and Thursday nights only. Vendor sponsors will have their rooms reserved based on their level of sponsorship.
- The registration fee remains unchanged for on-time registration. Late registrations now include a late fee.
  - Drayage company: Vista Convention Services
    - Vista's Registration Packet is in the Conference section of the STS website
      - Booth restrictions, shipments and transport of exhibit materials MUST follow Vista protocol listed in their packet – **READ IT THOROUGHLY**
      - Electrical needs (110-Volt AC) are through Golden Nugget - form is included in Vista Packet and must be faxed to 609.345.4091
    - Exhibit booth space (approximately 9'x10'), one 6' skirted table, one 8' high back wall, two 3' high side rails, two side chairs, one wastebasket, booth ID sign (7"x44")
      - Additional needs (cost) must go through Vista Convention Services – exhibit floor is carpeted
    - Lunch and reception for two vendor representatives
      - Additional representatives are an extra fee for lunch or the reception
  - No band or background music to interfere with conversations
  - Vendor prizes will be drawn on Thursday between 5:45 pm – 6:15 pm
    - Vendors encouraged to provide raffle tickets (or similar) at their booths
  - Booths are assigned so that like products are not side by side
  - Fire Regulations – Fire exits may not be used for moving equipment or exhibits in or out. Flammable decorating items are not permitted. Flammable liquids must not be stored in display areas. Regulations of the Atlantic City Fire Department must be observed in their entirety.
  - Liability – The Golden Nugget Atlantic City and the School Transportation Supervisors of NJ, Inc. do not assume responsibility for any loss or damage to vendor exhibits. Vendors who desire to carry insurance on their exhibits may do so at their own expense.

We look forward to serving you again this year and we welcome any newcomers! Please contact any member of the Vendor Show Committee if you have questions:

Don Todd [dtodd@wtschools.org](mailto:dtodd@wtschools.org) (908.876.5311 x1025)

John Aymil [jaymil@rtnj.org](mailto:jaymil@rtnj.org) (973.361.0808)

Jim Hager [jhager@krapfbus.com](mailto:jhager@krapfbus.com) (908.930.8050)

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## Vendor Show Registration Form - March 22, 2018

Registration Deadline: Postmarked by Thursday, February 22, 2018  
Late Registration Deadline (extra fee): Postmarked between Friday, February 23 and Thursday, March 2, 2018  
***No registrations accepted after postmark of March 2, 2018.***

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

Representative Names for Name Tags: (if more than 4, please submit a separate list also)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### Vendor Show Registration (circle one)

Registration postmarked by February 22, 2018	\$550.00
<u>Late</u> registration postmarked between February 23 and March 2, 2018	\$600.00

### Extra Food (Two representatives are included in registration for lunch and reception)

Lunch:	Qty: _____	\$30.00 per person	Lunch fee: \$ _____
Reception:	Qty: _____	\$30.00 per person	Reception fee: \$ _____
Continental breakfast (Friday AM):	Qty: _____	\$26.00 per person	Breakfast fee: \$ _____

**TOTAL FEES INCLUDED (registration and extra food):** \$ \_\_\_\_\_

Form and Payment for Total Fees – do NOT include forms or fees for Vista Convention Services or Golden Nugget

Mail registration form, check (or money orders) payable to STS of NJ, Inc, PO Box 66, Raritan, NJ 08869  
 OR

Fax registration form to STS of NJ, Inc with the credit card information below

Credit Card (circle one): Visa – Mastercard – American Express – Discover

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

***Reminder: Hotel arrangements are to be made directly with Golden Nugget using code ASTSP.***

Please provide a brief description of your company products/display for table assignment purposes: