

2020 NEW JERSEY & NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

Content Theme: “Can’t Touch This - The Danger Zone!”

Who May Enter Each public, parochial, and private school may submit posters for each division to the State Poster Contest.

Division # 1----- Grades K-2 Division # 2----- Grades 3-5
Division # 3----- Grades 6- 8 Division # 4----- Special Needs (Grades K-12)

Contest Prizes Prizes will be awarded for first, second, and third place in each division, as follows:

1st Place----- \$100 Gift Card
2nd Place----- \$75 Gift Card
3rd Place----- \$50 Gift Card

Also, the school of the 1st place posters in each division will receive a \$100 gift card.

Deadline Date Completed poster designs must be postmarked before midnight, **March 15, 2020**. All entries become property of The New Jersey Safety Poster Committee, and will not be returned. Remember to attach the completed entry form on the back of the poster.

**Mail entries to:
STS of NJ PO
Box 66 Raritan,
NJ 08869**

**PLEASE READ AND FOLLOW ALL THE POSTER RULES LISTED FAILURE TO
COMPLY WITH ALL POSTER RULES WILL MEAN DISQUALIFICATION**

Poster Specifications

- Completed poster size must be 11" x 17" or 12" x 18". Posters may be illustrated on the vertical or horizontal axis.
- Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster.
- There is no limitation on the use and number of colors.
- There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster. Lettering and Drawing: The poster design may incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster.
- Lettering should be clearly legible, even if used as part of the poster design. Cut paper / stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.
- Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.

- Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.
- There must be a 3" x 5" card / entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Do not place name, school, etc., on the front of the poster. Display information on the back only.
- An art instructor or art teacher should supervise all work.

Poster Theme: Every poster must harmonize with the 2020 theme

“Can’t Touch This - The Danger Zone!”

Contestants must illustrate the above theme only. **The theme on the poster must be exactly as shown above, to include all punctuation.**

When Can Posters Be Drawn? Posters can be drawn anytime between September 2018 up to the deadline to submit an entry.

Judging The NJ Safety Poster Contest Committee will evaluate posters. Criteria for the selection of award-winning posters are:

Relationship of the poster design to the school bus safety practices. (Safety Impact) Originality of the poster and how the idea is expressed in the poster design. (Originality) Artwork and its execution. (Artistic Quality) Visual impact of the poster design. (Visual Impact)

The NJ Safety Poster Contest Committee has the right to disqualify any entry that does not comply with all contest requirements.

All state entries become the property of the National School Bus Safety Week Committee and are not returned.

The right to modify any poster for reproduction is reserved by the NSBSW Committee.

Thank you for your cooperation and help in informing your teachers. STS of New Jersey contest first place winners in each division will be forwarded to the National Competition.

Please reach out to Ann Marie Elliott @ elliotta@eastgreenwich.k12.nj.us or Maria Gialloreto @ mjialloreto@swsdk6.com with any questions.