



# School Transportation Supervisors of NJ

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## 2023 Vendor & Equipment Show Information

The 53rd Annual STS of NJ Conference and Vendor Equipment Show, held at the Hard Rock Casino in Atlantic City, is one of the only events in NJ where a large number of Transportation Supervisors gather for education and the opportunity to interact with the vendors and suppliers of the pupil transportation industry. It is a time of networking, putting faces to names and getting to speak with transportation personnel one on one! Some highlights for this year:

- Date/Time/Location: Wed, March 29, 2023 and Thu, March 30, 2023 in the Seminole Ballrooms

### Wed, March 29, 2023

3:00 pm – 6:00 pm Early registration and setup

6:00 pm – 10:00 pm Meet and Greet in Vendor Show Area

### Thu, March 30, 2023 **VENDOR SHOW RUNS FROM 11:00 AM – 7:00 PM**

8:00 am – 11:00 am Registration and setup

12:00 pm – 1:00 pm Lunch

5:00 pm – 7:30 pm Light Reception (vendor prizes can be announced between 6-6:30 pm)

7:00 pm – 8:00 pm Dismantle

- Hotel: Contact the Hard Rock directly and use code **GSTS23Z**. The special rate applies to Wednesday and Thursday nights only. Vendor sponsors will have their rooms reserved based on their level of sponsorship.
- The registration fee remains unchanged for on-time registration. Late registrations include a late fee.
  - Drayage company: Vista Convention Services – Packet - Conference section of the STS website
    - Booth restrictions, shipments and transport of exhibit materials **MUST** follow Vista protocol listed in the packet – **READ IT THOROUGHLY**
  - Exhibit booth space (approximately 9'x10'), includes one 6' skirted table, one 8' high back wall, two 3' high side rails, two side chairs, one wastebasket, booth ID sign (7"x44"), exhibit floor is CONCRETE
    - Additional needs (\$) must go through Vista Convention Services
    - Lunch and reception for two vendor representatives (Additional representatives are extra fee)
  - **Electrical needs (110-Volt AC) direct with the Hard Rock** - form is included at end of Vista Packet
- No band or background music to interfere with conversations
- Vendor prizes will be drawn on Thursday between 6-6:30 pm
- Booths are assigned so that like products are not side by side
- Fire Regulations – Fire exits may not be used for moving equipment or exhibits in or out. Flammable decorating items are not permitted. Flammable liquids must not be stored in display areas. Regulations of the Atlantic City Fire Department must be observed in their entirety.
- Liability – The Hard Rock Hotel & Casino Atlantic City and the School Transportation Supervisors of NJ, Inc. do not assume responsibility for any loss or damage to vendor exhibits. Vendors who desire to carry insurance on their exhibits may do so at their own expense.
- Refund policy – Refunds are only given if the entire conference is canceled, minus any non-refundable fees that are due to the Hard Rock and/or Vista Convention Services.

We look forward to serving you again this year and we welcome any newcomers! Please contact any member of the Vendor Show Committee if you have questions:

Don Todd [dtodd@wtschools.org](mailto:dtodd@wtschools.org) (908.876.5311 x1)

Janine Byrnes [jbyrnes@sussexcoop.org](mailto:jbyrnes@sussexcoop.org) (973.398.3583)



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## 2023 Vendor & Equipment Show Registration Form

Registration Deadline: Postmarked by Friday, February 24, 2023  
Late Registration Deadline (extra fee): Postmarked between Monday, February 27 and Friday, March 3, 2023  
**\*\*\*No registrations accepted after postmark of March 3, 2023\*\*\***

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_

Representative Names for Name Tags: (if more than 4, please attach a separate list for the extra names)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### Vendor Show Registration (circle one)

Registration postmarked by February 24, 2023 \$550.00  
Late registration postmarked between February 27 and March 3, 2023 \$600.00

### Extra Food (Two representatives are included in the registration for lunch on Thursday)

Lunch (Thursday): Qty: \_\_\_\_\_ \$42.00 per person Lunch fee: \$ \_\_\_\_\_  
Continental breakfast (Friday AM): Qty: \_\_\_\_\_ \$31.50 per person Breakfast fee: \$ \_\_\_\_\_

**TOTAL FEES INCLUDED (registration and extra food): \$ \_\_\_\_\_**

Form and Payment for Total Fees – do NOT include forms or fees for Vista Convention Services or the Hard Rock

Mail registration form, check (or money orders) payable to STS of NJ, Inc, PO Box 66, Raritan, NJ 08869  
OR  
Fax registration form to STS of NJ, Inc  
OR  
Credit Card (upon request) - you will be emailed the link to pay by credit card

**Reminder: Hotel arrangements are to be made directly with the Hard Rock using code GSTS23Z.**

Please provide a brief description of your company products/display for table assignment purposes: