



School Transportation Supervisors of NJ

PO Box 66

Raritan, NJ 08869

Phone: 908.252.1991

Fax: 908.575.7373

Email: admin@njsts.org

Website: www.njsts.org

2024 Vendor & Equipment Show Information

The 54th Annual STS of NJ Conference and Vendor Equipment Show, held at the Hard Rock Casino in Atlantic City, is one of the only events in NJ where a large number of Transportation Supervisors gather for education and the opportunity to interact with the vendors and suppliers of the pupil transportation industry. It is a time of networking, putting faces to names and getting to speak with transportation personnel one on one! Some highlights for this year:

- Date/Time/Location: Wed, March 20, 2024 and Thu, March 21, 2024 in the Seminole Ballrooms

Wed, March 20, 2024

3:00 pm – 6:00 pm Early registration and setup

6:00 pm – 9:00 pm Meet and Greet in Vendor Show Area

Thu, March 21, 2024

VENDOR SHOW RUNS FROM 11:00 AM – 7:00 PM

8:00 am – 11:00 am Registration and setup

12:00 pm – 1:00 pm Lunch

12:30 pm - 1:30 pm Eight (8) Vendor Presentations (See reg form below for cost)
Purchase 1 time slot; if desired, [waiting list](#) for additional 2nd time slot

5:30 pm – 6:30 pm Light Reception (vendor prizes to be announced between 6-6:30 pm)

7:00 pm – 8:00 pm Dismantle

7:00 pm - 10:00 pm Vendor Party hosted by Vendors

- Hotel: Contact the Hard Rock directly and use code **GSTS24Z**. The special rate applies to Wednesday and Thursday nights only. Vendor sponsors will have their rooms reserved based on their level of sponsorship.
- Late registrations include a late fee.
- Drayage company: Vista Convention Services – Packet - Conference section of the STS website
 - Booth restrictions, shipments and transport of exhibit materials **MUST** follow Vista protocol listed in the packet – **READ IT THOROUGHLY**
 - Exhibit booth space (approximately 9'x10'), includes one 6' skirted table, one 8' high back wall, two 3' high side rails, two side chairs, one wastebasket, booth ID sign (7"x44"), exhibit floor is carpeted.
 - Additional needs (\$) must go through Vista Convention Services
 - Lunch and reception for two vendor representatives (Additional representatives are extra fee)
- **Electrical needs (110-Volt AC) direct with the Hard Rock** - form is included at end of Vista Packet
- No band or background music to interfere with conversations
- Vendor prizes will be drawn on Thursday between 6-6:30 pm
- Booths are picked by registering vendors on a first come, first served basis
- Fire Regulations – Fire exits may not be used for moving equipment or exhibits in or out. Flammable decorating items are not permitted. Flammable liquids must not be stored in display areas. Regulations of the Atlantic City Fire Department must be observed in their entirety.
- Liability – The Hard Rock Hotel & Casino Atlantic City and the School Transportation Supervisors of NJ, Inc. do not assume responsibility for any loss or damage to vendor exhibits. Vendors who desire to carry insurance on their exhibits may do so at their own expense.
- Refund policy – Refunds are only given if the entire conference is canceled, minus any non-refundable fees that are due to the Hard Rock Hotel & Casino Atlantic City and/or Vista Convention Services.

We look forward to serving you again this year and we welcome any newcomers! Please contact any member of the Vendor Show Committee if you have questions:

Don Todd dtodd@wtschools.org (908.876.5311 x1)

Nick Fairchild nfairchild@wtschools.org (908.876.5311 x1)

John Hernandez jhernandez@pway.org (732.347.0044)

John Aymil jaymil@rtnj.org (973.361.0808)



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2024 Vendor & Equipment Show Registration Form

Registration Deadline: Postmarked by Friday, February 16, 2024

Late Registration Deadline (extra fee): Postmarked between Monday, February 19 and Friday, February 23, 2024

*****No registrations accepted after postmark of February 23, 2024*****

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Name/Phone: _____

Email: _____

Representative Names for Name Tags: (if more than 4, please attach a separate list for the extra names)

1. _____
2. _____
3. _____
4. _____

Vendor Show Registration (circle one)

Registration postmarked by February 16, 2024 \$625.00

Late registration postmarked between February 19 and February 23, 2024 \$725.00

Presentation (First Come, First Served - Signage to highlight Vendor)

Presentation - Vendor Floor Breakout (8 slots available, FCFS) - 30 mins - \$100 \$_____

(Purchase 1 time slot; if desired, waiting list for additional 2nd time slot)

Extra Food (Two representatives are included in the registration for lunch on Thursday)

Lunch (Thursday): Qty:_____ \$60.00 per person Lunch fee: \$_____

Breakfast (Friday AM): Qty:_____ \$45.00 per person Breakfast fee: \$_____

TOTAL FEES INCLUDED (registration, extra opportunities and extra food): \$_____

Form and Payment for Total Fees – do NOT include forms or fees for Vista Convention Services or the Hard Rock

Mail registration form, check (or money orders) payable to STS of NJ, Inc, PO Box 66, Raritan, NJ 08869

OR

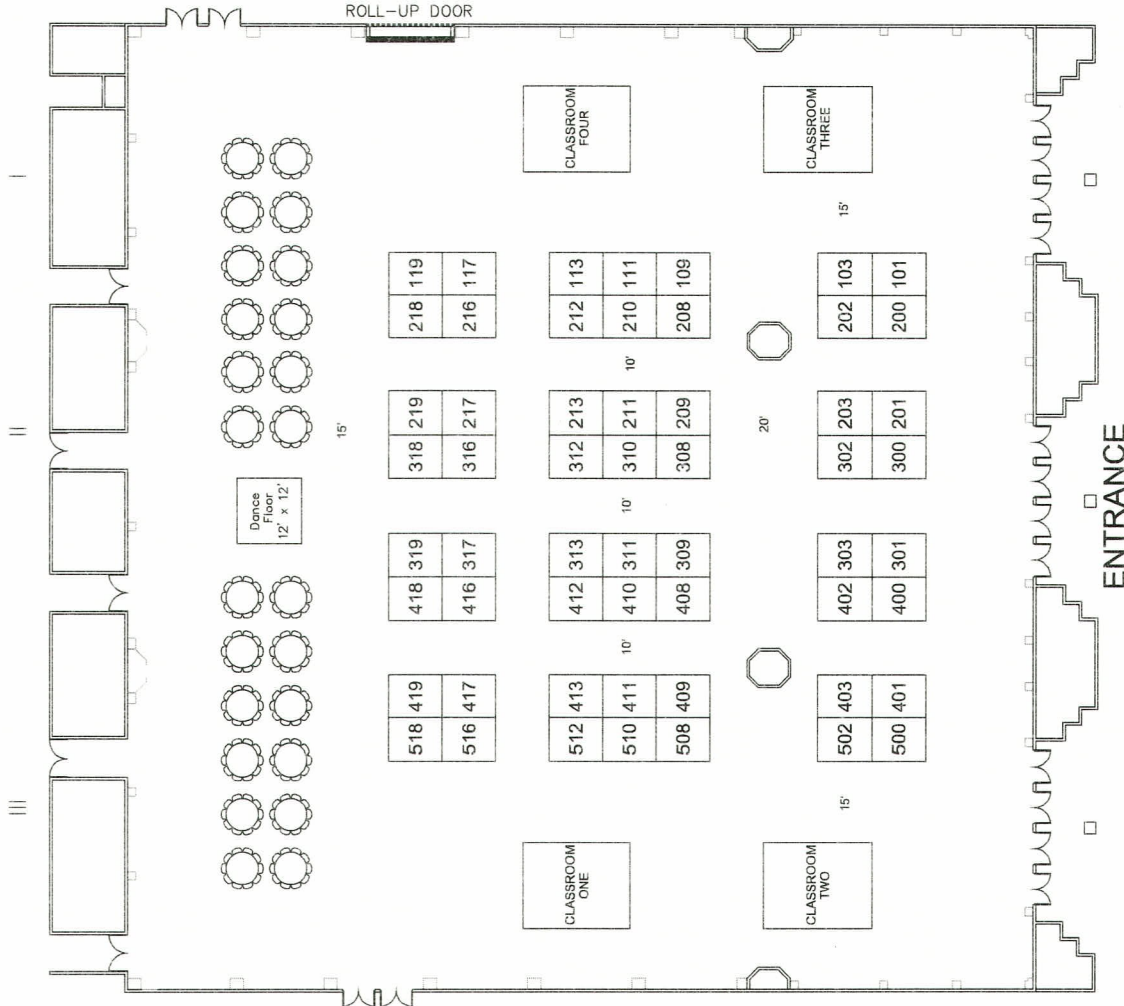
Fax registration form to STS of NJ, Inc

OR

Credit Card (upon request) - you will be emailed the link to pay by credit card

Reminder: Hotel arrangements are to be made directly with the Hard Rock using code GSTS24Z.

NJ SCHOOL TRANSPORTATION SUPERVISORS MARCH 20 - 21, 2024



LOCATION:	HARD ROCK HOTEL & CASINO ATLANTIC CITY SEMINOLE BALLROOM
SHOW:	
NJ SCHOOL TRANSPORTATION SUPERVISORS MARCH 20 - 21, 2024	
NOTES:	<p>ALL BOOTHS ARE 8' X 10' UNLESS OTHERWISE NOTED</p> <p>TOTAL = 56</p> <p>ALL AISLES ARE 10' WIDE UNLESS OTHERWISE NOTED</p> <p>FLOOR PLAN IS SUBJECT TO CHANGE UPON FIRE MARSHAL'S APPROVAL</p>
LEGEND:	
SCALE:	1/32" = 1'
DATE:	REVISION:
BY:	
PREPARED BY:	

VISTA
CONVENTION SERVICES
"THE COMPANY WITH VISION"
6575 DELLAH ROAD
PLEASANTVILLE NJ 08232
PH: 908-465-2421
FAX: 908-465-2392

0' 5' 10' 20' 30' 40'

SCALE



STS OF NJ

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54th Annual NJ Pupil Transportation Conference **Hard Rock Hotel & Casino, Atlantic City**

2024 ROOM RESERVATION INSTRUCTIONS

All Conference attendees **MUST** book their rooms directly with the hotel.

The group room rate is **\$96.00** per night.

Group Code: GSTS24Z

DEADLINE TO BOOK ROOMS IN THE GROUP BLOCK

February 21, 2024 - 9:00 AM

Book your room online using the link below:

<https://book.passkey.com/go/GSTS24Z>

or

Contact the Hard Rock directly by phone:

609-449-6862

- When making the initial reservation your credit card will be charged for the first night. If you are paying with a PO please follow the directions included, your credit card will be refunded after the check is received. Checks must be received by the Hard Rock by February 19, 2024.



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2024 Vendor & Equipment Show Sponsorship Information

- 1) STS of NJ is pleased to announce the opportunity for Vendors to sponsor certain portions of the entire conference. The Vendors would be featured prominently on signage during the time of the event being sponsored. There are limited opportunities and they are on a first come, first served (FCFS) basis using the email date/time stamp as the determination for assignment.
 - a) Sponsorship - ALL Beverage Breaks - \$250 each for 6 different vendors, FCFS
(Thu 3/21/2024 in Vendor Area from 8a-7p)
(Fri 3/22/2024 in Big Cypress Foyer from 9:45a-10:15a)
 - b) Sponsorship - Open Bar at Meet/Greet - \$2,000 each for 2 different vendors, FCFS
(Wed 3/20/2024 in Vendor Area from 6p-9p)
 - c) Sponsorship - Guidebook Conference App - \$1,750 each for 2 different vendors, FCFS
(Used just prior to, during entire conference and while installed on users phone)
- 2) STS of NJ is also pleased to offer the opportunity for Vendors to provide branded handouts at the Registration table. If interested, you will be contacted by the Conference Committee and can discuss the specifics of the options with them. They will have the final approval for the Branded Handout option.
 - d) Registration - Branded Handouts (cloth bags, pens, cups, etc...) at your expense

Deadline to Email this form for Sponsorships/Handouts to STS is January 15, 2024

Vendor Name:

Address:

Contact Name:

Phone/Email:

Circle requested sponsorship above. Once you are confirmed to have received one of the open opportunities, items in #1 above will be invoiced separately.